

SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ON



COURSE OUTLINE

COURSE TITLE: Resource Interpretation/Oral Communication
CODE NO.: NRT 301 **SEMESTER:** V
PROGRAM: Integrated Resource Management
AUTHOR: John Clement
DATE: AUG 2000 **PREVIOUS OUTLINE DATED:** New

APPROVED: _____
DEAN DATE

TOTAL CREDITS: 3
LENGTH OF COURSE: 3 hrs/week X 16 weeks
TOTAL CREDIT HOURS: 48

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*For additional information, please contact Joe Fruchter, Dean,
School of Business & Hospitality and Natural Resources Programs,
(705) 759-2554, Ext. 688.*

RESOURCE INTERPRETATION/ORAL COMMUNICATION

COURSE NAME

NRT 301
CODE NO.**I. COURSE DESCRIPTION:**

This course is designed to improve the third year IRM student's Natural Resources Technical Presentation skills. Students will participate in a weekly Natural Resources presentation labs involving Natural Resource oriented 5 minute technical and non – technical presentations, impromptu speeches, critiques, and debates of current Integrated Resource Management issues. Natural Resources Interpretation theory and skills such as story telling, guided hikes, signage and audio – visual presentations using overheads, black boards, slides, videos and computer assisted multimedia presentations will be covered.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Confidently present technical and non-technical Natural Resources content clearly, concisely, and correctly in a professional speaking manner that fulfills the purpose and meets the needs of an audience of senior resource managers as well as the public.

Potential Elements of the Performance:

- Plan, organize, and deliver a five-minute Natural Resource technical presentation in a professional manner.
- Plan, organize, and present a five minute non-technical Natural Resource presentation in a professional manner.
- Critique at least one technical and one non-technical Natural Resource presentation.
- Present a minimum of five – one-minute impromptu speeches in a clear, concise, and logical manner.
- Preside over one of the Natural Resources presentation labs.
- Explain how improving presentation skills improve overall self-esteem.
- Explain how the communication's process works and applies to delivering Natural Resource presentations to senior resource managers and the public.
- Explain how the communication's triangle relates to making effective presentations.
- Explain how the native medicine wheel applies to making an effective Natural Resource presentations.
- Explain how the communications triangle relates to the native medicine wheel when preparing for and presenting an effective Natural Resource presentation to senior resource managers and the public.
- Explain how various speaking tips such as number noun, silence, pauses, varying tone, humour, gestures, eye contact, dress, setting the stage, preparation, and movement help to improve ways in which the speaker connects with the audience.

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- Demonstrate how to introduce yourself and your topic by establishing your credentials.
- Demonstrate how to properly incorporate audiovisuals into Natural Resources presentation.
- Prepare a one-page handout to accompany a Natural Resource technical presentation.
- Participate in a debate on a natural resources related issue.
- Explain the stages of an effective presentation.
- Explain a minimum of five ways your Natural Resources presentation skills have improved as a result of taking this course.

2. Create a graphic interpretive project.

Potential Elements of the Performance:

- Describe the principles of design.
- Explain the importance of proper layout and graphics in developing interpretive materials
- Create an interpretive sign, poster or pamphlet
- Evaluate interpretive devices at the Bushplane Heritage Centre, Sault Canal N.H.S. , etc.
- Demonstrate proper page production in developing interpretive brochures.

3. Plan, create and present a “hands-on” audiovisual interpretive program.

Potential Elements of the Performance:

- Describe the resource interpretation process
- Explain the connection between interpreters, visitors, and the resource to be interpreted
- Use various interpretive devices such as fact sheets, overheads, videos, audio visual, and / or multimedia devices
- Explain sequence of steps for developing an interpretive program
- Produce an interpretive fact sheet.
- Explain the process of producing “reader centred” material when interpreting for the public.

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CODE NO.**III. TOPICS:**

- 1) How improving Natural Resource presentation skills improves your self-esteem.
- 2) Introductions: self, others, topics.
- 3) Communication Process as it relates to effective Natural Resources presentations.
- 4) Communication Triangle as it applies to effective Natural Resources presentations.
- 5) Native Medicine Wheel as it relates to effective Natural Resources presentations.
- 6) Planning and organizing a five minute technical and non-technical Natural Resource presentation.
- 7) Impromptu speeches and thinking on your feet.
- 8) Speaking tips and connecting with various audiences from the public to senior resource manager.
- 9) Reducing anxiety and nervousness.
- 10) Critiquing Natural Resource presentations.
- 11) Debates of current Integrated Resource Management issues.
- 12) Introduction to Resource Interpretation.
- 13) The Resource Interpretation Process.
- 14) Interpretive Communication.
- 15) Interpretive Graphics.
- 16) Planning and organizing an Natural Resources Interpretive Program.
- 17) Public Involvement in Integrated Resource Management.
- 18) Teaching/Mentoring as Applied in Resource Interpretation

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CODE NO.**IV. REQUIRED RESOURCES/TEXTS/MATERIALS:****None.****V. EVALUATION PROCESS/GRADING SYSTEM****Method of Evaluation:**

Attendance	10%
Natural Resource Technical Presentation	20%
Interpretive Program	20%
Interpretive Graphic Assignment	20%
Improvement	10%
Final Exam	20%
	100%

The following semester grades will be assigned to students in post secondary courses:

<u>Grade</u>	<u>Definition</u>	<u>Grade Point Equivalent</u>
A+	90 – 100%	4.00
A	80 – 89%	3.75
B	70 – 79%	3.00
C	60 – 69%	2.00
R (Repeat)	59% or below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field placement or non-graded subject areas.	
X	A temporary grade – limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course (see Policies & Procedures Manual - Deferred Grades and Make-up).	
NR	Grade not reported to Registrar's office. This is used to facilitate transcript	

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preparation when, for extenuating circumstances, it has been impossible for the faculty member to report grades.

VI. SPECIAL NOTES:- Special Needs

If you are a student with special needs (eg. physical limitations, visual impairments, hearing impairments, learning disabilities), you are encouraged to discuss required accommodations with the instructor and/or contact the Special Needs Office, Room E1204, Ext. 493, 717, 491 so that support services can be arranged for you.

- Retention of Course Outlines

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other post-secondary institutions.

- Plagiarism

Students should refer to the definition of “academic dishonesty” in *Student Rights and Responsibilities*. Students who engage in “academic dishonesty” will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course, as may be decided by the professor. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the

material,

it is the policy of the department to employ a documentation format for referencing source material.

Course outline amendments:

The Professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

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CODE NO.**VII. PRIOR LEARNING ASSESSMENT:**

Students who wish to apply for advanced credit in the course should consult the professor. Credit for prior learning will be given upon successful completion of a challenge exam or portfolio.

VIII. DIRECT CREDIT TRANSFERS:

Students who wish to apply for direct credit transfer (advanced standing) should obtain a direct credit transfer form from the Dean's secretary. Students will be required to provide a transcript and course outline related to the course in question.